

ARTICLE WRITING INSTRUCTIONS

ARTICLE TITLE (Bold, Centered, Times New Roman, Font 12).

An interval

Name, SURNAME of author (s), scientific title and institution (Bold, Italic, Right, Times New Roman, Font 12),
ORCID, e-mail

An interval

Abstract in English, up to 300 words (Italic, Times New Roman, Font 12). The summary will include actuality, purpose, research methods, and results.

Keywords, 6-8 words in English (Italic, Justified, Font 12).

JEL classification (Italic, Justified, Font 12)

UDC identifier (Italic, Justified, Font 12)

An interval

CONTENT OF THE ARTICLE on 8-10 pages, B5 format (182×257 mm), Times New Roman, Font 12.

Page layout: Top: 2.5 cm, Bottom: 2.5 cm, Left: 2.5 cm, Right: 2.5 cm; Range: 1.0 cm; Alignment: 1 cm.

Equations, formulas and symbols will be centered on the page and numbered consecutively, with an interval before and after each equation.

Photos, drawings and tables will be numbered consecutively and centered on the page, separated by text in a range.

- The name of the tables will be placed above, but the name of the figures, photos and drawings below.
- The source will be indicated below. In the case of figures, photographs and drawings immediately after the name.
- Scanned tables / figures are not accepted.

An interval

REFERENCES will be written in the APA style, it will include the surname, first letter of name, the year, the title of publication, the publishing house / journal, the pages, DOI.

In the text, the bibliographic references will be indicated in round brackets, which will include the surname of the author and the year of publication. For example:(De Mooij, 2017), (Armor & Cumming, 2008), (Liao et al., 2008), (Hinde, 1998; Pullum, 2004).

Armour, J., & Cumming, D. (2008). Bankruptcy Law and Entrepreneurship. *American Law and Economics Review*, 10(2), 303-350.

De Mooij, M. (2017). Comparing dimensions of national culture for secondary analysis of consumer behavior data of different countries. *International Marketing Review*, 34(4), 444-456. <https://doi.org/10.1108/IMR-02-2016-0047>

Liao, J., Welsch, H., & Moutray, C. (2008). Start-Up Resources and Entrepreneurial Discontinuance: The Case of Nascent Entrepreneurs. *Journal of Small Business Strategy*, 19(2), 1-16.

The template for the article can be found [here](#).

Only papers presented at the conference (on-site or online) will be considered for publication in the Conference Proceedings.